

# Get to know **TED**

## Ideas Worth Spreading

presenter is **not** affiliated with **TED** or **TED.com**

presenter **is** affiliated with **TEDxABQ**

**TED<sup>x</sup>ABQ**

**x** = independently organized TED event

[www.tedxabq.com](http://www.tedxabq.com)

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I will send you this entire presentation as a **PDF**

# TED Background

**TED** is a nonprofit devoted to **Ideas Worth Spreading**

- **TED** is an acronym - **T**echnology, **E**ntertainment, **D**esign
- Started in **1984**, the scope has become **much** broader
  - [TED: The First 21st Century University?](#) (“View Video” - **June Cohen** - 2010)
  - [TED Talks: 1,400 videos designed to give you an "aha!" moment](#) (Nov 2012)
  - See [Fast Company article](#) for more background or go to [TED.com/about](http://TED.com/about)
    - [Greatest Hits of TED videos](#) (2010)

[TED \(Wikipedia\)](#)

[A Taste of TED](#) (4 min. video)

[TED & TEDx Explained](#) (1 min. video)

[A Taste of TED Global 2012](#) (3 min. video)

[TED Talks take the world by storm](#) (6 min. video)

# TEDx

## About TEDx

TEDx Events – average **6** per day (worldwide)

**TEDx**ABQ is an independently organized **TED** event

[TEDxABQ.com](http://TEDxABQ.com)

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# TED.com site

[TED.com](#)   [Talks](#)   [Tag](#)   [List](#)   [Playlists](#)

[The 20 most-watched TED Talks \(to date\)](#) (Aug 2012)

[The 20 most-watched TEDx Talks \(so far\)](#) (Oct 2012)

[TED blog](#)

[TED blog – Stories for TEDx](#)

[TED-Ed](#) (3 min. video **Tour**)

[TED-Ed introduction](#)

[TED Talks Director's Channel](#) (featured)

# Best of **TED** sites

(not affiliated with **TED** or **TED.com**)

[Best of \*\*TED\*\* 2011 Countdown](#)

[The Ten Best TED Talks](#) (Oct 2012)

[The 20 Best \*\*TED\*\* Talks](#)

[Best of \*\*TED\*\* Talks](#) (Aug 2009)

[TED Radio Hour](#) **KANW – 89.1 – Thur @ 9:00 a.m.**

# Articles, etc.

[Posts tagged “TED”](#) (Brain Pickings – updated frequently)

[Five Key TED Talks](#) (The New Yorker – July 2012)

[The Arc of TED Talks](#) (The New Yorker – July 2012) **Embedded 3:22 video**

[Here's Why TED and TEDx are So Incredibly Appealing \(infographic\)](#) (Forbes – June 2012)

[Situational Qualities Exhibited by Exceptional Presenters](#)

(Oct 2011)

# Articles, etc.

[TED reaches its billionth video view!](#) (Nov 2012)

[1 Billion views / first 6 TED Talks](#) (Nov 2012)

[Wiley Enriches TED Studies for Instructional Use](#)  
(Nov 2012)

[TED Studies](#) (Wiley)

[Planet TEDx](#) (WIRED – Dec 2012)

[Situational Qualities Exhibited by Exceptional Presenters](#)  
(Oct 2011)

[The TED Commandments](#)

# MORE Recent Additions

[Online Video Tips: Learn from \*\*TED's\*\*](#)

[SUCCESS](#) (Article, GREAT infographic and 3 favorite TED Talks – Dec 2012)

[Flip Any Video From YouTube](#)

[TED Books](#)

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[What Would \*\*Steve\*\* Do? 10 Lessons from the  
World's Most Captivating Presenters](#)



# Get to know **TED**

Questions...

Comments...

Complaints...

# For the Humanist Society of NM

Religion, evolution, and the ecstasy of self-transcendence - Jonathan Haidt (18 min.)

It's time to forget the ideal woman - Sheila Norgate  
(16 min.)

"To This Day" ... for the bullied and beautiful  
Shane Koyczan (12 min.)

Prepare for a good end of life  
Judy MacDonald Johnston (6 min.)

# My Favorite **TED** Talks

[Hans Rosling: The Magic Washing Machine](#) (10 min.)

[Niall Ferguson: The 6 killer apps of prosperity](#) (20 min.)

[Steven Johnson: Where good ideas come from](#) (18 min.)

[Dan Ariely: Are we in control of our own decisions?](#) (17 min.)

[Hans Rosling: Religions and babies](#) (13 min.) (Qatar – 2012)

[Jonathan Haidt: The moral roots of liberals and conservatives](#) (18 min.)

[Jonathan Haidt Explains Our Contentious Culture](#) – Bill Moyers (45 min.)

Thur **27** June – ABQ Museum

# TEDx ABQ Salon

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TEDxABQ and [newmexico](#)  PBS bring NM a new way to connect and learn.

This month, we feature topics on **education**. Hosted by CNM President, Dr. Kathie Winograd.

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*join us* **THURSDAY** → June 27th → 5:30-7:30 *at*



**Sat 7 Sep** in Popejoy Hall

**TED<sup>x</sup> ABQ**  
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be extra **X** ordinary

coming to Popejoy  
September 7<sup>th</sup>

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**Chance favors the connected mind...**

Steve Johnson

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